

# Rolex Flagshipstore, Zurich (Switzerland)

## Case Study



**record** supplied the main entrance door to one of the most exclusive brands in the world at one of the most exclusive addresses in the world.

Opened in January 2013 Boutique Rolex is being maintained by the long-established family business jeweler Carl-Friedrich Bucherer. Finished with 24 carat gold, the heavily secured door was fitted with a modified underground operator to ensure reliable but silent operation despite the enormous weight of the door leaf.

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